

# P & C Fundraising Survey

April 2015



**Pullenvale  
State School**

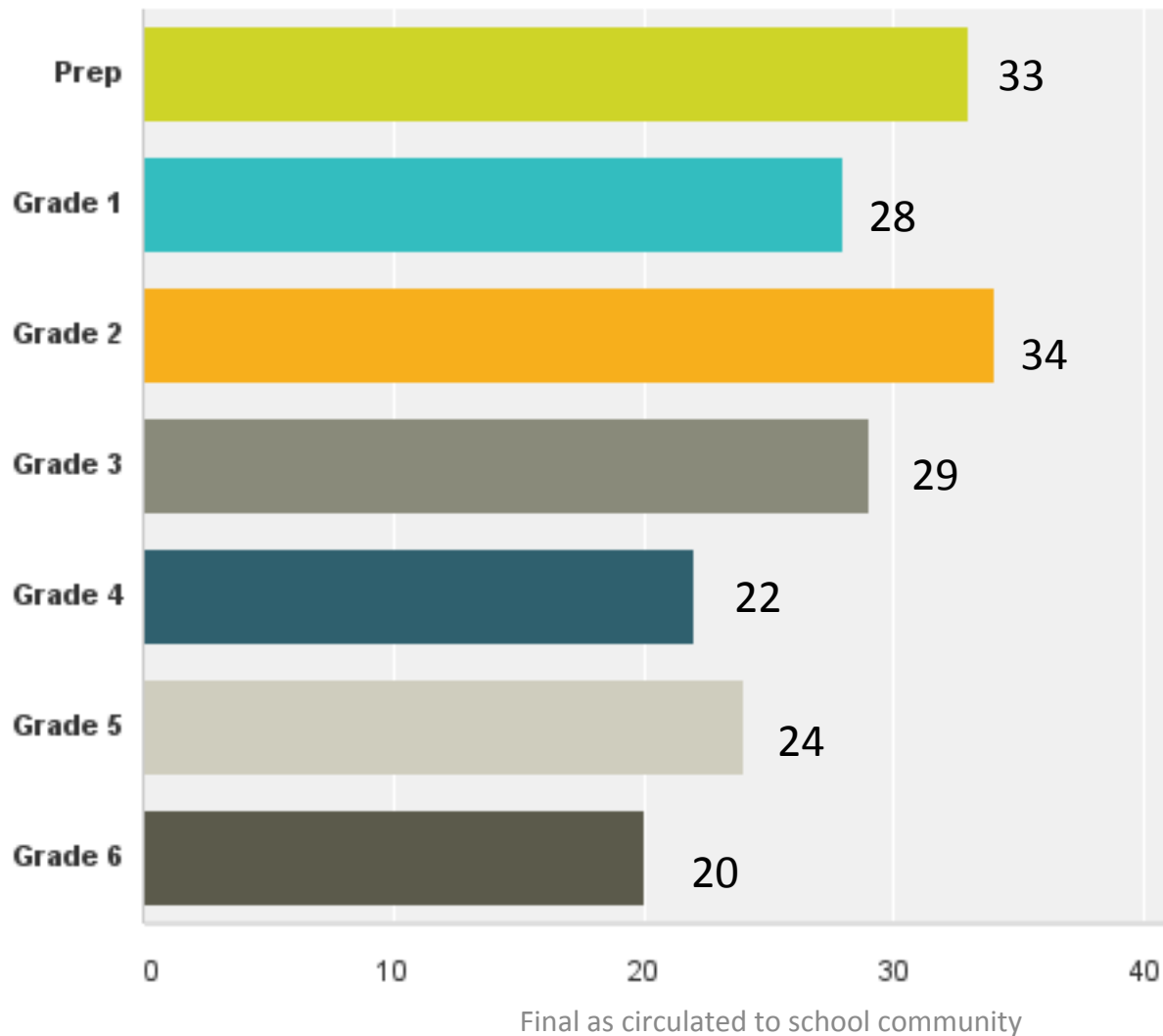
# Purpose of the survey

- The purpose of the survey was to guide future P & C fundraising efforts.
- We particularly wanted to understand:
  - What the school community wants to raise money for; and
  - The types of fundraising activities/events supported by the school community; and
  - How people want to be involved in fundraising; and
  - What people like and don't like about the Bush Picnic

# Survey logistics

- Used the tool Survey Monkey
- 11 questions in total (not all mandatory)
- Survey was open for responses from Thursday 23<sup>rd</sup> April to Friday 1<sup>st</sup> May (5pm)
- Offered a \$50 voucher for the next P & C event as an incentive to respond (email required to be included)
- Communications were sent via the school emails and also class representatives

# Responses – 120 respondents, year levels shown below



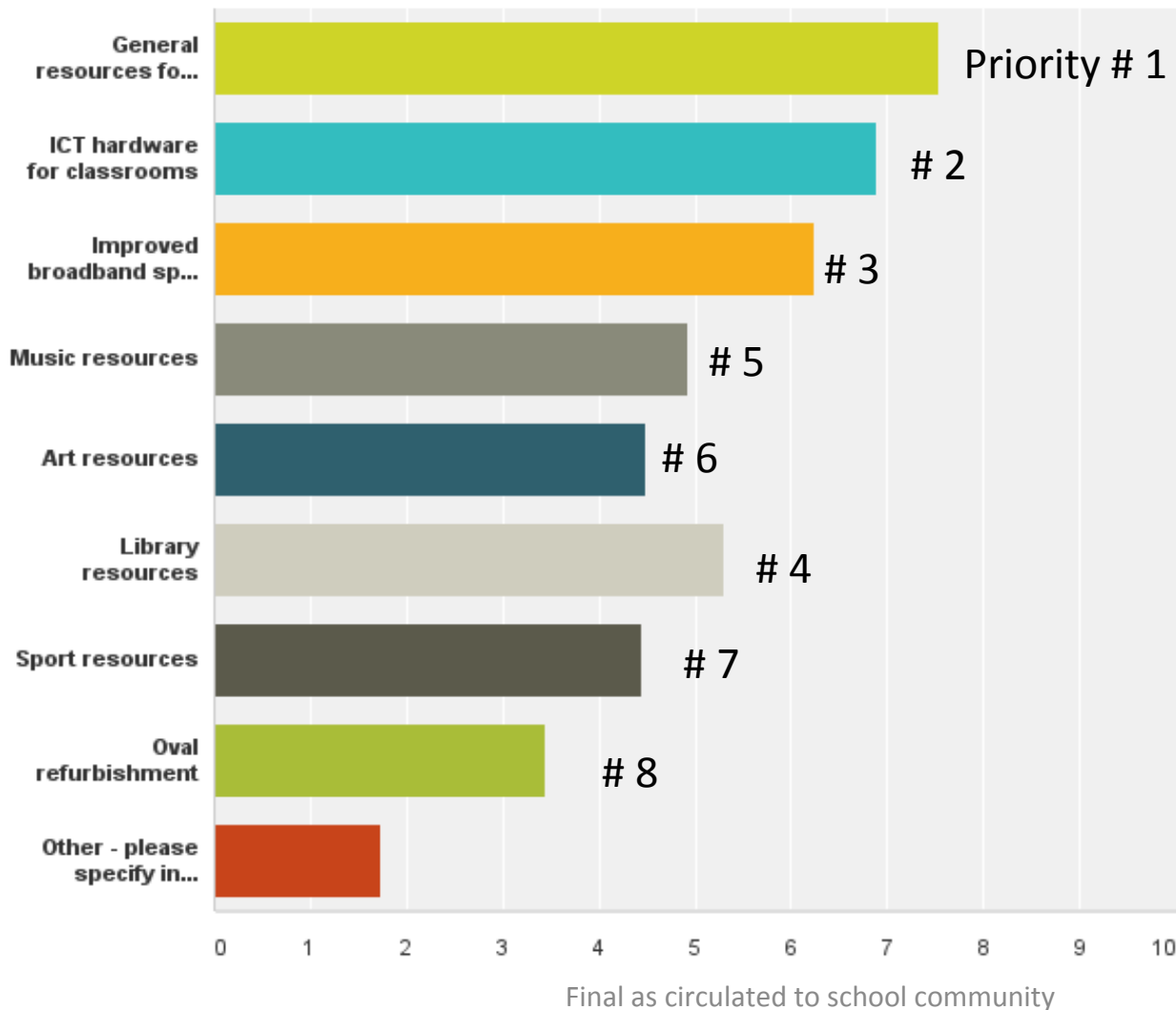
## Question 2:

The students relevant to me are in (please select all that apply)

# Timing of responses compared to communications

Date	Communication	Number of survey responses
23/04/2015 (Thur)	<ul style="list-style-type: none"> <li>Survey launches</li> <li>School email communication sent</li> <li>Message sent to class reps and some onforward immediately</li> </ul>	28
24/04/2015 (Fri)	<ul style="list-style-type: none"> <li>Would expect most class reps on the master list to send out message</li> </ul>	22
25/04/2015 (Sat)	NA	9
26/04/2015 (Sun)	<ul style="list-style-type: none"> <li>At least one Prep class and one Grade 3 class send messages</li> </ul>	12
27/04/2015 (Mon)		14
28/04/2015 (Tues)	NA	6
29/04/2015 (Wed)	<ul style="list-style-type: none"> <li>Follow up school message</li> <li>Follow up message to class reps</li> </ul>	15
30/04/2015 (Thur)	NA	11
01/05/2015 (Fri)	NA Final as circulated to school community	3

# Fundraising Priorities – graphical view



## Question 3:

Please rank in order of priority what you would like P & C fundraising money spent on

# Fundraising priorities – numeric view in priority order

Answer Options	1	2	3	4	5	6	7	8	9	Rating Average
1. General resources for the classroom as specified by teachers	50	25	20	10	7	1	2	5	0	2.46
2. ICT hardware for classrooms	21	38	20	17	8	7	5	3	1	3.13
3. Improved broadband speed for the school network	19	22	29	7	17	7	9	8	2	3.75
4. Library resources	4	12	17	23	18	26	14	6	0	4.69
5. Music resources	6	7	11	24	20	21	17	10	4	5.08
6. Art resources	0	6	10	15	24	33	17	13	2	5.51
7. Sport resources	5	4	10	14	19	16	41	9	2	5.56
8. Oval refurbishment	8	5	2	8	6	9	14	64	4	6.55
9. Other - please specify in question 4	7	1	1	2	1	0	1	2	105	8.28

This table highlights that 50 respondents ranked general resources for the classroom as specified by teachers as priority 1, 25 as priority 2 and so on. The average rating was 2.46 which places it as priority number 1.

# “Other” suggested fundraising priorities

(48 responses) (Page 1 of 4)

In question 4 respondents were asked to list any project (large or small) you feel should be considered by the P & C. Responses have been grouped into categories and where more than a single respondent has made the same a suggestion it is highlighted in brackets e.g. (2)

<b>Caring for and working with the community</b>	<b>Chaplaincy</b>
<ul style="list-style-type: none"> <li>• Raising funds for families with hardship (2)</li> <li>• Collaborative projects with other local community groups (e.g. PEEC, McIntyre Centre, Pullenvale Hall)</li> <li>• Regular coffee cart and designated space to encourage parent-parent and parent/teacher/staff interaction before drop off and/or at pick up.</li> </ul>	<ul style="list-style-type: none"> <li>• Both supporting the current position of Chaplain in the school and also for wellbeing projects that the Chaplain is involved in</li> </ul>



# “Other” suggested fundraising priorities

(48 responses) (Page 2 of 4)

Outdoor equipment/infrastructure	Fred’s shed
<ul style="list-style-type: none"> <li>• Water bubblers on the oval (3)</li> <li>• LED sign</li> <li>• Covered walk way from bottom and top gates (2)</li> <li>• Better pram access from bottom gate</li> <li>• Security lighting particularly in car park (3)</li> <li>• Air conditioning in the new demountables and effective air conditioning for all classrooms (2)</li> <li>• Oval laser leveling and returfing</li> <li>• More tables and seats for lunch time eating. Sitting on ground in colder months is especially an issue (2)</li> <li>• All weather cover (roof) for netball courts to reduce cancellations due to rain</li> </ul>	<ul style="list-style-type: none"> <li>• School hall fund</li> <li>• Building an enclosed hall for assembly /plays, award ceremonies</li> <li>• Walls for Fred’s shed</li> </ul>
	<p><b>Parking specific</b></p>
	<ul style="list-style-type: none"> <li>• Purchase a school bus to do pick up and drop off therefore alleviating some pressure off school and local traffic</li> <li>• More parking</li> <li>• Any improvement in car parking appreciated</li> <li>• More efficient kiss &amp; drop zone/fluidity</li> </ul>

# “Other” suggested fundraising priorities

(48 responses) (Page 3 of 4)

School grounds/gardens	Sports equipment /activities
<ul style="list-style-type: none"> <li>• Create ‘places and spaces’ for creativity and imagination and encouraging outdoor play. Getting children involved in sustainable practices including recycling programs, veggie gardens, composting (2)</li> <li>• School grounds need attention despite efforts of volunteers. Ongoing working bees may be a great idea. (2)</li> <li>• Expanding the art garden</li> <li>• Playground refurbishment for prep (2)</li> <li>• Love the chickens can we do anything else to promote the rural feel ?</li> <li>• More plants</li> <li>• Re-oil prep deck and handrails</li> </ul>	<ul style="list-style-type: none"> <li>• Swimming pool (5)</li> <li>• More sporting activities for break time or after school (2)</li> <li>• More equipment e.g. skipping ropes for lunch time activity</li> <li>• Soccer nets (with nets!)</li> <li>• Volley ball court</li> <li>• Swings</li> <li>• Tennis court</li> <li>• Rugby goal posts for touch field</li> </ul>

# “Other” suggested fundraising priorities

(48 responses) (Page 4 of 4)

## Student learning opportunities

- Funding scholarships to enable students to broaden their view of the world
- Science resources
- Food and nutrition education for students
- Building emotional resilience and social wellbeing and character programs growth and friendship (2)
- Art extension glasses
- More swimming lessons at Bellbowrie
- Choir for the juniors i.e. prep to Year 2 or thereabouts
- Piano as an option for instrument choice

## Other learning opportunities

- Financial assistance to provide Personal Development for teachers to benefit teachers
- Artist/scientist in residence
- St John’s ambulance first aid courses held at school for parents
- Building resilience in children sessions held for parents and children and/other seminars

### ICT

- Broadband increase
- Laptops for every class

### Other

- Improving facilities for PCYC centre
- A change in Out of school hours care (OSHC)

# Support for specific fundraising activities/events

Answer Options	I support	I do not support
1. Mothers Day and Fathers Day Stalls	106	8
2. Fete/Bush Picnic	103	9
3. Rides Night (2016)	101	12
4. Election day cake stall and BBQ	99	12
5. Athletics carnival stall	97	12
6. Spellathon	94	15
7. Readathon	85	23
8. Raffle	85	24
9. Bush Dance	76	32
10. Trivia night	72	33
11. Sundowner events each term	66	37

In question 5 respondents were asked to indicate whether they did or did not support specific fundraising activities.

This table ranks the activities based on those that are most supported.

NB The Fete/Bush Picnic is well supported although as per upcoming slides there are many suggestions on how it can be improved.

# Other fundraising suggestions (38 responses)

- Entertainment books (3)
- Skipathon
- Guided bushwalks for families
- Chocolate drive (3)
- Pie drive
- School cookbook
- Auction of donated prizes
- More social/family nights where the kids can come too e.g. Brookfield bites
- More movie nights (2)
- Rides night twice a year
- Change Trivia night to Casino night or some other adult night
- Leverage what the kids are into e.g. loom bands, hula hoops, skipping
- Farmers market / weekend
- Regular sausage sizzle for kids
- Lunchtime discos
- Days out for families
- Corporate Sponsorship (3)
- Spartans for kids ( or other athletics event)
- Colour run
- Camp out night on the oval
- Karaoke night
- Local businesses sponsor a monthly online raffle
- Car boot sale on oval
- Cookie dough
- St George coffee cart
- Walkathon (2)
- Crazy hair day
- Music afternoons
- Mothers day fashion parade
- Big night in – kids go to school and parents go out to somewhere like retro bar

# Bush Picnic comments (54 responses)

## Sample comments

- *Good quantity of rides for kids are necessary. Variety of food stalls and goods stalls and maybe live music*
- *I like most of the fundraising activities for their social value - as a busy parent its not often we find time to catchup with others. If the bush picnic was not a whole day thing – e.g. maybe an afternoon, this would be easier.*
- *A lot of work for limited funds.*
- *My family and I love the bush picnic. Its a wonderful event for the school community. I felt last bush picnic though was a little disjointed having the stalls out of the way of the main fete. Maybe they can be mingled with everything else?*

# Bush Picnic comments (54 responses) (Page 1 of 4)

Return on investment	Theme and lay out
<ul style="list-style-type: none"> <li>• It's always fun but can be a lot of hard work for a minority. Keep things simple (5)</li> <li>• Needs more volunteers (2)</li> <li>• Need to focus school and volunteer efforts on a few key areas e.g. have the P&amp;C run 5-6 stalls being the Bar, BBQ, Rides, Cakes, Sweets, Drinks and that is it, bring outside stalls in for all other requirements. If we consolidate what the P &amp; C runs a couple of year levels can be assigned a stall so the time commitment is less (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Has been great but needs a revamp (3)</li> <li>• Change the name make it a fete</li> <li>• Need to change to an evening event (3)</li> <li>• Get some outside market stalls that pay a site fee</li> <li>• The atmosphere was lost last time because of the big empty area. Instead of using Fred's shed as stage perhaps hire a marquee for centre of oval Making more of an event of the main stage.</li> <li>• Keep what's on offer fairly close together to create atmosphere and to ensure all stallholders get an equal share of foot traffic (2)</li> </ul>

# Bush Picnic comments (54 responses) (Page 2 of 4)

## Rides

- Need a variety of rides so that there is choice for all ages (3)
- When selecting rides need to consider safety and wait times
- Suggest more climbing harness availability including harnesses rated for adults
- Forget about the rides and just have a band/music (2)

## Other activities

- Like the pet parade ! (2)
- Bring back pumpkin roll ! (3)
- I would like to see organized bush dancing (e.g. heel and toe polka) with a proper caller, that everyone can take part in?
- Family games like egg and spoon and relay races
- Cow Pat Lotto (Number Square for \$20 each square and where the cow pat drops wins)
- Liked gumboot throw
- Most popular act was the school band and choir, not many people watched the other acts



# Bush Picnic comments (54 responses) (Page 3 of 4)

<b>Food</b>	<b>Bar</b>
<ul style="list-style-type: none"><li>• In 2013 Loved the food vans.</li><li>• Need more variety of food and better quality (not just restricted to Bush Picnic but all events) (4)</li><li>• Note that while the majority of people that talked about more food options were talking about externally provided options there was one respondent that said we should have fewer outside food vans</li><li>• Need to provide vegie &amp; GF options for people</li></ul>	<ul style="list-style-type: none"><li>• Cheaper bar prices - these were way overpriced last year - flattens good-will as well as sales</li><li>• Need some craft beer</li></ul>

# Bush Picnic suggestions (54 responses) (Page 4 of 4)

<b>Stalls</b>	<b>Other</b>
<ul style="list-style-type: none"><li>• In 2013 toy/book stalls weren't worth looking at.</li><li>• In 2013 Lolly stands were good.</li><li>• Need handmade goodies including jams/ fudge (2)</li><li>• Maybe have a stall with small prizes that can be donated throughout the community</li></ul>	<ul style="list-style-type: none"><li>• There was very little advertising and awareness outside of the school. I always wonder if it's just for the school or if we want other community folk to come along.</li></ul>

# How people would like to contribute to fundraising

Answer Options	Response count	Response percentage
1. Happy to volunteer some time for fundraising activities <b>each term.</b>	49	42%
2. Happy to volunteer some time for fundraising activities <b>once a year.</b>	39	34%
3. I am happy to attend and participate in fundraising events but I would prefer to make a one off <b>financial contribution</b> rather than have to volunteer my time to running events/activities.	17	15%
4. I am unable to attend, participate in or contribute to fundraising <b>in any form.</b>	2	2%
Other	9	8%

In question 7 respondents were asked to select how they would like to be involved in fundraising

For those that responded “other”, most said that they would assist when work and other commitments permitted.

# Collaboration with small businesses and corporations

- 15 respondents indicated that they would be keen to collaborate with the school. We will follow up directly with these people. The table below highlights how they might be able to assist (NB multiple apply for some).

<b>Assistance</b>	<b>Responses</b>
Goods	4
Services	6
Sponsorship	3
Time	5

# Other comments/suggestions not specific to fundraising

- Choir for the juniors i.e. prep to Year 2 or thereabouts
- Consider keeping the summer dresses
- Piano as an option for instrument choice
- St John's ambulance first aid courses held at school for parents
- More swimming lessons at Bellbowrie for all ages

*NB some of these suggestions have been included in earlier parts of this presentation to ensure they do not get lost.*

# General fundraising comments

## *Sample comments*

- *I would personally prefer a system where all families are expected to contribute an agreed amount per year, but they can do this via either money contributed, or an agreed amount of time / rosetted jobs contributed*
- *Lower cost items for the kids to purchase for mothers day / fathers day stalls would be appreciated*
- *Perhaps to new comers to the school provide a year look ahead as to what is run and when. As it currently stands I don't get a lot of vision of what's coming up other than via the newsletter issued by the school..... or this survey notifying me about the 'bush dance' etc.*
- *The School P&C has done some fabulous work in fundraising, and it may be worthwhile promoting some of the past projects to ensure the work of the P&C is understood and acknowledged.*
- **There were also 10 comments thanking the P & C for its work**